

31 DAYS OF SOCIAL

YOUR ONE MONTH SOCIAL PLAN

31 Days of Content to Share on Social Media Download this free calendar + get weekly marketing tips.

INSPIRATIONAL QUOTE	PERSONAL IMAGE (YOU/YOUR PRODUCTS)	PROMOTE YOUR WEBSITE	FREEBIE (DOWNLOAD/PRINTABLE)
SHORT VIDEO	SHARE VALUABLE TIP	LONG POST (STORY / BLOG ARTICLE)	ANSWER A FAQ
ASK A QUESTION	BEHIND THE SCENES	QUICK HELPFUL TIP	LISTBUILDING (OPT IN OFFER OR NEWSLETTER)
OFFER A DISCOUNT OR PROMOTION	SHARE OTHER PEOPLE'S CONTENT	FILL IN THE BLANK	SHARE YOUR FAVORITE RESOURCE (TOOL / WEBSITE)
PROMOTE YOUR BUSINESS	TEXT QUOTE	TESTIMONIAL	SHARE LINK TO A BLOG POST
CROSS PROMOTE ANOTHER SOCIAL PROFILE OF YOURS	SHARE A BIT OF YOUR STORY	SHARE EYECATCHING VISUAL / GRAPHIC	SHORT FREE VIDEO TRAINING (QUICK TIP)
THANK YOUR FANS!!!	INDUSTRY ARTICLE / BREAKING NEWS	FUN FACT (PERSONAL OR BUSINESS)	SHOW OFF YOUR PRODUCTS OR SERVICES
MOTIVATIONAL (QUOTE / GRAPHIC / STORY)	DISCUSS TRENDING TOPIC / NEWS / HASHTAGS	SHARE A FREE RESOURCE (CHECKLIST / TIP SHEET)	<i>You Did It!!</i>